



# John C. Riggs

SENIOR VICE PRESIDENT

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John C. Riggs serves as Senior Vice President for Lion Street in St. Louis, Missouri. John works in all areas of insurance planning including estate planning and business planning.

John has been in the financial services industry for more than 20 years. In 1999, he started with Hartford Life in the St. Louis area as their sales executive calling on brokerage accounts in the region. In September 2004, John took a position with Highland Capital Brokerage as Sales Vice President for Arkansas, Southern Illinois, Missouri and Kansas, including the cities of St. Louis and Kansas City.

John holds a Bachelor of Science degree in Economics from Missouri State University in Springfield, Missouri.

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## ABOUT LION STREET

Lion Street is a privately held financial services distribution company based in Austin, Texas. We are a national network of 185+ independent retail Firms and 25 point-of-sale professionals serving high-net-worth clients, businesses, and financial institutions with sophisticated insurance and investment planning solutions. Lion Street's elite team partners with financial advisors and insurance professionals to provide intellectual capital, specialized resources, point-of-sale support, advanced marketing, specialty markets expertise, and business and estate planning strategies. We offer centralized operations with dedicated regional teams, compliance for variable business, and complete underwriting and back office support.



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